



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

CONTRACT

| | | |
|--|--|--|
| <u>Contract / Revision</u> 216954 / | | <u>Alt Order #</u> 06867239 |
| <u>Product</u> MURPHY/DSCC 441 AD | | |
| <u>Contract Dates</u> 10/25/12 - 10/29/12 | | <u>Estimate #</u> |
| <u>Advertiser</u> POL/Murphy-DSCC | | <u>Original Date / Revision</u> 10/24/12 / 10/24/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WTNH | <u>Account Executive</u> Petty Philadelphia | <u>Sales Office</u> Petty/Philadelph |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> MUPD | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

Message & Media Inc
100 Albany Street
New Brunswick, NJ 08901
USA

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|----------------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| N 1 | WTNH | 10/25/12 | 10/26/12 | News 8 @ 5a-6a | 5a-6a | | :30 | | | | NM | 2 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ---TF-- | | | | 2 | \$350.00 | 0.00 | | | |
| N 2 | WTNH | 10/25/12 | 10/26/12 | News 8 @ 5a-6a | 5a-6a | | :30 | | | | NM | 2 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ---TF-- | | | | 2 | \$350.00 | 0.00 | | | |
| N 3 | WTNH | 10/25/12 | 10/26/12 | News 8 @ 6a | 6a-7a | | :30 | | | | NM | 2 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ---TF-- | | | | 2 | \$600.00 | 0.00 | | | |
| N 4 | WTNH | 10/25/12 | 10/26/12 | GMA | 7a-9a | | :30 | | | | NM | 2 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ---TF-- | | | | 2 | \$650.00 | 0.00 | | | |
| N 5 | WTNH | 10/25/12 | 10/26/12 | M-F 9a-10a | 9a-10a | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ---TF-- | | | | 1 | \$400.00 | 0.00 | | | |
| N 6 | WTNH | 10/25/12 | 10/26/12 | M-F 10a-11a | 10a-11a | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ---TF-- | | | | 1 | \$400.00 | 0.00 | | | |
| N 7 | WTNH | 10/25/12 | 10/26/12 | The View | 11a-12p | | :30 | | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ---TF-- | | | | 1 | \$900.00 | 0.00 | | | |
| N 8 | WTNH | 10/25/12 | 10/26/12 | News 8 Noon | 12p-1230p | | :30 | | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ---TF-- | | | | 1 | \$500.00 | 0.00 | | | |
| N 9 | WTNH | 10/26/12 | 10/26/12 | Katie | 3p-4p | | :30 | | | | NM | 2 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ----F-- | | | | 2 | \$450.00 | 0.00 | | | |
| N 10 | WTNH | 10/25/12 | 10/26/12 | Early Fringe M-F | 4p-5p | | :30 | | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ---TF-- | | | | 1 | \$500.00 | 0.00 | | | |
| N 11 | WTNH | 10/25/12 | 10/26/12 | News 8 5p-6p | 5p-6p | | :30 | | | | NM | 2 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ---TF-- | | | | 2 | \$750.00 | 0.00 | | | |
| N 12 | WTNH | 10/25/12 | 10/26/12 | News 8 6p Weather BB | 6p-630p | | :30 | | | | NM | 4 | \$4,000.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

| | |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 216954 / | 06867239 |

| | | |
|-----------------------|--------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/25/12 - 10/29/12 | MURPHY/DSCC 441 AD | |

| | |
|-------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| POL/Murphy-DSCC | 10/24/12 / 10/24/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|--|------|------------|----------|------------------|----------------|------|--------|------------|------|------|------|-------|-------------|
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ---TF-- 4 \$1,000.00 0.00 | | | | | | | | | | | | | |
| N 13 | WTNH | 10/28/12 | 10/28/12 | Su News 8 @ 6p | 6p-630p | | :30 | | | | NM | 1 | \$550.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S 1 \$550.00 0.00 | | | | | | | | | | | | | |
| N 14 | WTNH | 10/25/12 | 10/26/12 | M-F 7p-730p | 7p-730p | | :30 | | | | NM | 1 | \$3,000.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ---TF-- 1 \$3,000.00 0.00 | | | | | | | | | | | | | |
| N 15 | WTNH | 10/25/12 | 10/28/12 | Late News 8 | 11p-11:35p | | :30 | | | | NM | 1 | \$1,400.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ---TF-S 1 \$1,400.00 0.00 | | | | | | | | | | | | | |
| N 16 | WTNH | 10/25/12 | 10/26/12 | Nightline | 1135p-120630a | | :30 | | | | NM | 1 | \$800.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ---TF-- 1 \$800.00 0.00 | | | | | | | | | | | | | |
| N 17 | WTNH | 10/26/12 | 10/26/12 | Fri Hour 1 | 8p-9p | | :30 | | | | NM | 1 | \$4,500.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ----F-- 1 \$4,500.00 0.00 | | | | | | | | | | | | | |
| N 18 | WTNH | 10/25/12 | 10/26/12 | Early Fringe M-F | 4p-5p | | :30 | | | | NM | 1 | \$500.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ---TF-- 1 \$500.00 0.00 | | | | | | | | | | | | | |
| Totals | | | | | | | | | | 0.00 | | 27 | \$23,750.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------|-------------|
| 10/01/12 - 10/28/12 | 27 | \$23,750.00 | \$20,187.50 |
| Totals | 27 | \$23,750.00 | \$20,187.50 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Rep Order# 6867239 Ver# 5 Status Revised Traffic Order# 216954 Printed: 10/24/2012 1:21 PM 1 of 3

Last Received: 10/24/2012 12:01 PM

Showing Buylines: All Rep Revised Lines

Station WTNH-TV NEW HAVEN, CT:
Advertiser () .MURPHY/DSCC
Product MURPHY/DSCC 441 AD
Estimate#
Buyer LEAH CASTERLIN
Phone#
Fax#

Agency () MAINSTREET MEDIA GROUP
PO BOX 25093
ALEXANDRIA, VA 22313
Agency C/P1/P2/E
Flight Dates 10/25/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---
MURPHY/DSCC 441 AD SC** *

--- REMARKS ---
LN 17 TP/RATE CHNG, LN 18 ADDED TO SKED
TOTAL REMAINS\$ 23750
PLS CONFIRM
THANKS KELLY

Pravda

| Ln | Dates | Day | Time | Spots/Week | Len | Rate | Program | Total Spots | LT | # of Weeks | Total Cost | Daypart |
|----|-------------|----------------------------------|-----------|------------|-----|----------|--------------|-------------|----|------------|------------|---------|
| *1 | 10/25-10/26 | TH-F | 5A-530A | 2 | :30 | \$350.00 | GOOD MORN CT | 2 | | 1 | \$700.00 | |
| | | V3 Comment Changed, Rate Changed | | | | | | | | | | |
| *2 | 10/25-10/26 | TH-F | 530A-6A | 2 | :30 | \$350.00 | GOOD MORN CT | 2 | | 1 | \$700.00 | |
| | | V3 Comment Changed, Rate Changed | | | | | | | | | | |
| *3 | 10/25-10/26 | TH-F | 6A-7A | 2 | :30 | \$600.00 | GOOD MORN CT | 2 | | 1 | \$1,200.00 | |
| | | V3 Comment Changed, Rate Changed | | | | | | | | | | |
| *4 | 10/25-10/26 | TH-F | 7A-9A | 2 | :30 | \$650.00 | GMA | 2 | | 1 | \$1,300.00 | |
| | | V3 Comment Changed, Rate Changed | | | | | | | | | | |
| *5 | 10/25-10/26 | TH-F | 9A-10A | 1 | :30 | \$400.00 | DR. PHIL | 1 | | 1 | \$400.00 | |
| | | V3 Comment Changed, Rate Changed | | | | | | | | | | |
| *6 | 10/25-10/26 | TH-F | 10A-11A | 1 | :30 | \$400.00 | RACHEL RAY | 1 | | 1 | \$400.00 | |
| | | V3 Comment Changed, Rate Changed | | | | | | | | | | |
| *7 | 10/25-10/26 | TH-F | 11A-12P | 1 | :30 | \$900.00 | THE VIEW | 1 | | 1 | \$900.00 | |
| | | V3 Comment Changed | | | | | | | | | | |
| *8 | 10/25-10/26 | TH-F | 12P-1230P | 1 | :30 | \$500.00 | NEWS | 1 | | 1 | \$500.00 | |
| | | V3 Comment Changed, Rate Changed | | | | | | | | | | |

Last Received: 10/24/2012 12:01 PM

Showing Buylines: All Rep Revised Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser () MURPHY/DSCC
Product MURPHY/DSCC 441 AD
Estimate#
Buyer LEAH CASTERLIN
Phone#
Fax#

Agency () MAINSTREET MEDIA GROUP
PO BOX 25093
ALEXANDRIA, VA 22313
Agency C/P1/P2/E
Flight Dates 10/25/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

| Ln | Dates | Day | Time | Spots/Week | Len | Rate | Program | Total Spots | LT | # of Weeks | Total Cost | Daypart |
|-----|-------------|---------|--|------------|-----|------------|------------|-------------|----|------------|------------|---------|
| *9 | 10/26-10/26 | F | 3P-4P V3 More than 2 codes changed | 2 | :30 | \$450.00 | KATIE | 2 | | 1 | \$900.00 | |
| *10 | 10/25-10/26 | TH-F | 4P-5P V3 Comment Changed, Rate Changed | 1 | :30 | \$500.00 | JUDGE JUDY | 1 | | 1 | \$500.00 | |
| *11 | 10/25-10/26 | TH-F | 5P-6P V3 Comment Changed, Rate Changed | 2 | :30 | \$750.00 | NEWS | 2 | | 1 | \$1,500.00 | |
| *12 | 10/25-10/26 | TH-F | 6P-7P V3 More than 2 codes changed | 4 | :30 | \$1,000.00 | NEWS | 4 | | 1 | \$4,000.00 | |
| *13 | 10/28-10/28 | SU | 6P-630P V3 Comment Changed, Rate Changed | 1 | :30 | \$550.00 | NEWS | 1 | | 1 | \$550.00 | |
| *15 | 10/25-10/28 | TH-F,SU | 11P-1135P V3 Comment Changed, Rate Changed | 1 | :30 | \$1,400.00 | NEWS | 1 | | 1 | \$1,400.00 | |
| *17 | 10/26-10/26 | F | 8P-9P Sales Remark: V5 TP/RATE CHNG V3 Added V5 More than 2 codes changed | 1 | :30 | \$4,500.00 | SHARK TANK | 1 | | 1 | \$4,500.00 | |
| *18 | 10/25-10/26 | TH-F | 4P-5P Sales Remark: V5 ADD TO SKED V5 Added | 1 | :30 | \$500.00 | JUDGE JUDY | 1 | | 1 | \$500.00 | |

Station WTNH-TV NEW HAVEN, CT.
Advertiser () MURPHY/DSCC
Product MURPHY/DSCC 441 AD
Estimate#
Buyer LEAH CASTERLIN
Phone#
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Agency C/P1/P2/E
Flight Dates 10/25/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

---SALES MONTHLY TOTALS---

Oct 12: 27 / \$23,750.00 Nov 12: 0 / \$0.00
Sales Totals: 27 / \$23,750.00
Station Totals: 27 / \$23,750.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

| | | | | | | |
|---------------|----------|---------|---------|-----------|---------|---------|
| Market Totals | \$23,750 | CABL 0% | WCCT 0% | WCTX 0% | WFSB 0% | WHCT 0% |
| | | WRDM 0% | WTIC 0% | WTNH 100% | WUVN 0% | WVIT 0% |
| | | XXX 0% | | | | |

---COMPETITIVE COMMENTS---

COMP TO FOLLOW

Books null
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Station WTNH-TV NEW HAVEN, CT.
Advertiser () MURPHY/DSCC
Product MURPHY/DSCC 441 AD
Estimate#
Buyer LEAH CASTERLIN
Phone#
Fax#

Agency () MAINSTREET MEDIA GROUP
PO BOX 25093
ALEXANDRIA, VA 22313
Agency C/P1/P2/E
Flight Dates 10/25/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---
MURPHY/DSCC 441 AD SC=*

--- REMARKS ---
SEE LN 17 FOR REV AND MKGD OFFER
THX, KELLY

| Ln | Dates | Day | Time | Spots/Week | Len | Rate | Program | Total Spots | LT | # of Weeks | Total Cost | Daypart |
|---|-------------|-----|--------|------------|-----|------------|------------|-------------|----|------------|------------|---------|
| *17 | 10/26-10/26 | F | 9P-10P | 1 | :30 | \$5,000.00 | SHARK TANK | 1 | | 1 | \$5,000.00 | |
| Station Remark: V4 pgm airs 8-9p, rate needs to be rev to \$4500 - OFFERING 1X 4-5P @ \$500 FOR LEFTOVER MONEY | | | | | | | | | | | | |
| V3 Added | | | | | | | | | | | | |

---REPORT TOTALS---
Report Totals: 1 / \$5,000.00

---SALES MONTHLY TOTALS---

| | | | |
|--------------------------------------|------------------|---------|------------|
| Oct 12: | 26 / \$23,750.00 | Nov 12: | 0 / \$0.00 |
| Sales Totals: 26 / \$23,750.00 | | | |
| Station Totals: 26 / \$23,750.00 | | | |
| Lines not sent/rcld/rtrn: 0 / \$0.00 | | | |

| | | | | | | |
|---------------|----------|---------|---------|-----------|---------|---------|
| Market Totals | \$23,750 | CABL 0% | WCCT 0% | WCTX 0% | WFSB 0% | WHCT 0% |
| | | WRDM 0% | WTIC 0% | WTNH 100% | WUVN 0% | WVIT 0% |
| | | XXX 0% | | | | |

---COMPETITIVE COMMENTS---
COMP TO FOLLOW

Books null
Demos RA35+

1 of 3

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

MURPHY/DSCC 441 AD SC=*

| Ln | Dates | Day | Time | Spots/Week | Len | Rate | Program | Total Spots | LT | # of Weeks | Total Cost | Daypart |
|----|-------------|----------------------------------|---------|------------|-------|----------|--------------|-------------|----|------------|------------|---------|
| *1 | 10/25-10/26 | TH-F | 5A-530A | 2 | 2 :30 | \$350.00 | GOOD MORN CT | 2 | | 1 | \$700.00 | |
| | | Sales Remark: V3 RATE CHNG | | | | | | | | | | |
| | | V3 Comment Changed, Rate Changed | | | | | | | | | | |
| *2 | 10/25-10/26 | TH-F | 530A-6A | 2 | 2 :30 | \$350.00 | GOOD MORN CT | 2 | | 1 | \$700.00 | |
| | | Sales Remark: V3 RATE CHNG | | | | | | | | | | |
| | | V3 Comment Changed, Rate Changed | | | | | | | | | | |
| *3 | 10/25-10/26 | TH-F | 6A-7A | 2 | 2 :30 | \$600.00 | GOOD MORN CT | 2 | | 1 | \$1,200.00 | |
| | | Sales Remark: V3 RATE CHNG | | | | | | | | | | |
| | | V3 Comment Changed, Rate Changed | | | | | | | | | | |
| *4 | 10/25-10/26 | TH-F | 7A-9A | 2 | 2 :30 | \$650.00 | GMA | 2 | | 1 | \$1,300.00 | |
| | | Sales Remark: V3 RATE CHNG | | | | | | | | | | |
| | | V3 Comment Changed, Rate Changed | | | | | | | | | | |
| *5 | 10/25-10/26 | TH-F | 9A-10A | 1 | 2 :30 | \$400.00 | DR. PHIL | 1 | | 1 | \$400.00 | |
| | | Sales Remark: V3 RATE CHNG | | | | | | | | | | |
| | | V3 Comment Changed, Rate Changed | | | | | | | | | | |
| *6 | 10/25-10/26 | TH-F | 10A-11A | 1 | 2 :30 | \$400.00 | RACHEL RAY | 1 | | 1 | \$400.00 | |
| | | Sales Remark: V3 RATE CHNG | | | | | | | | | | |
| | | V3 Comment Changed, Rate Changed | | | | | | | | | | |
| *7 | 10/25-10/26 | TH-F | 11A-12P | 1 | 1 :30 | \$900.00 | THE VIEW | 1 | | 1 | \$900.00 | |
| | | Sales Remark: V3 RATE CHNG | | | | | | | | | | |
| | | V3 Comment Changed | | | | | | | | | | |

EC'd Yes Last Received: 10/24/2012 10:24 AM Showing Buylines: All Rep Revised Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser () MURPHY/DSCC
Product MURPHY/DSCC 441 AD
Estimate#
Buyer LEAH CASTERLIN
Phone#
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Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

| Ln | Dates | Day | Time | Spots/Week | Len | Rate | Program | Total Spots | LT | # of Weeks | Total Cost | Daypart |
|-----|-------------|--------------------------------------|-----------|------------|-----|------------|------------|-------------|----|------------|------------|---------|
| *8 | 10/25-10/26 | TH-F | 12P-1230P | 2 | :30 | \$500.00 | NEWS | 1 | | 1 | \$500.00 | |
| | | Sales Remark: V3 RATE CHNG | | | | | | | | | | |
| | | V3 Comment Changed, Rate Changed | | | | | | | | | | |
| *9 | 10/26-10/26 | F | 3P-4P | 2 | :30 | \$450.00 | KATIE | 2 | | 1 | \$900.00 | |
| | | Sales Remark: V3 RATE CHNG, 1X ADDED | | | | | | | | | | |
| | | V3 More than 2 codes changed | | | | | | | | | | |
| *10 | 10/25-10/26 | TH-F | 4P-5P | 1 | :30 | \$500.00 | JUDGE JUDY | 1 | | 1 | \$500.00 | |
| | | Sales Remark: V3 RATE CHNG | | | | | | | | | | |
| | | V3 Comment Changed, Rate Changed | | | | | | | | | | |
| *11 | 10/25-10/26 | TH-F | 5P-6P | 2 | :30 | \$750.00 | NEWS | 2 | | 1 | \$1,500.00 | |
| | | Sales Remark: V3 RATE CHNG | | | | | | | | | | |
| | | V3 Comment Changed, Rate Changed | | | | | | | | | | |
| *12 | 10/25-10/26 | TH-F | 6P-7P | 4 | :30 | \$1,000.00 | NEWS | 4 | | 1 | \$4,000.00 | |
| | | Sales Remark: V3 RATE CHNG, 2X ADDED | | | | | | | | | | |
| | | V3 More than 2 codes changed | | | | | | | | | | |
| *13 | 10/28-10/28 | SU | 6P-630P | 1 | :30 | \$550.00 | NEWS | 1 | | 1 | \$550.00 | |
| | | Sales Remark: V3 RATE CHNG | | | | | | | | | | |
| | | V3 Comment Changed, Rate Changed | | | | | | | | | | |
| *15 | 10/25-10/28 | TH-F,SU | 11P-1135P | 1 | :30 | \$1,400.00 | NEWS | 1 | | 1 | \$1,400.00 | |
| | | Sales Remark: V3 RATE CHNG | | | | | | | | | | |
| | | V3 Comment Changed, Rate Changed | | | | | | | | | | |
| *17 | 10/26-10/26 | F | 9P-10P | 1 | :30 | \$5,000.00 | SHARK TANK | 1 | | 1 | \$5,000.00 | |
| | | Sales Remark: V3 ADD TO SKED | | | | | | | | | | |
| | | V3 Added | | | | | | | | | | |

4500

8-9P

Station WTNH-TV NEW HAVEN, CT.
Advertiser () MURPHY/DSCC
Product MURPHY/DSCC 441 AD
Estimate#
Buyer LEAH CASTERLIN
Phone#
Fax#

Agency () MAINSTREET MEDIA GROUP
PO BOX 25093
ALEXANDRIA, VA 22313
Agency C/P1/P2/E
Flight Dates 10/25/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Report Totals: 24 / \$19,950.00

---SALES MONTHLY TOTALS---

Oct 12: 26 / \$23,750.00 Nov 12: 0 / \$0.00
Sales Totals: 26 / \$23,750.00
Station Totals: 26 / \$23,750.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

| | | | | | | |
|---------------|----------|---------|---------|-----------|---------|---------|
| Market Totals | \$23,750 | CABL 0% | WCCT 0% | WCTX 0% | WFSB 0% | WHCT 0% |
| | | WRDM 0% | WTIC 0% | WTNH 100% | WUVN 0% | WVIT 0% |
| | | XXX 0% | | | | |

---COMPETITIVE COMMENTS---

COMP TO FOLLOW

Books null
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Station WTNH-TV NEW HAVEN, CT.
Advertiser () MURPHY/DSCC
Product FRIENDS OF CHRIS
Estimate#
Buyer LEAH CASTERLIN
Phone#
Fax#

Agency () MAINSTREET MEDIA GROUP
PO BOX 25093
ALEXANDRIA, VA 22313
Agency C/P1/P2/E
Flight Dates 10/25/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---
MURCH/DSCC 441 AD SC=*

| Ln | Dates | Day | Time | Spots/Week | Len | Rate | Program | Total Spots | LT | # of Weeks | Total Cost | Daypart |
|----|-------------|------|-----------|------------|-----|------------|--------------|-------------|----|------------|------------|---------|
| 1 | 10/25-10/26 | TH-F | 5A-530A | 2 | :30 | \$550.00 | GOOD MORN CT | 2 | | 1 | \$1,100.00 | |
| 2 | 10/25-10/26 | TH-F | 530A-6A | 2 | :30 | \$750.00 | GOOD MORN CT | 2 | | 1 | \$1,500.00 | |
| 3 | 10/25-10/26 | TH-F | 6A-7A | 2 | :30 | \$900.00 | GOOD MORN CT | 2 | | 1 | \$1,800.00 | |
| 4 | 10/25-10/26 | TH-F | 7A-9A | 2 | :30 | \$1,000.00 | GMA | 2 | | 1 | \$2,000.00 | |
| 5 | 10/25-10/26 | TH-F | 9A-10A | 1 | :30 | \$600.00 | DR. PHIL | 1 | | 1 | \$600.00 | |
| 6 | 10/25-10/26 | TH-F | 10A-11A | 1 | :30 | \$600.00 | RACHEL RAY | 1 | | 1 | \$600.00 | |
| 7 | 10/25-10/26 | TH-F | 11A-12P | 1 | :30 | \$900.00 | THE VIEW | 1 | | 1 | \$900.00 | |
| 8 | 10/25-10/26 | TH-F | 12P-1230P | 1 | :30 | \$750.00 | NEWS | 1 | | 1 | \$750.00 | |
| 9 | 10/25-10/26 | TH-F | 3P-4P | 1 | :30 | \$700.00 | KATIE | 1 | | 1 | \$700.00 | |
| 10 | 10/25-10/26 | TH-F | 4P-5P | 1 | :30 | \$750.00 | JUDGE JUDY | 1 | | 1 | \$750.00 | |
| 11 | 10/25-10/26 | TH-F | 5P-6P | 2 | :30 | \$1,200.00 | NEWS | 2 | | 1 | \$2,400.00 | |
| 12 | 10/25-10/26 | TH-F | 6P-7P | 2 | :30 | \$1,800.00 | NEWS | 2 | | 1 | \$3,600.00 | |
| 13 | 10/28-10/28 | SU | 6P-630P | 1 | :30 | \$750.00 | NEWS | 1 | | 1 | \$750.00 | |
| 14 | 10/25-10/26 | TH-F | 7P-730P | 1 | :30 | \$3,000.00 | JEOPARDY | 1 | | 1 | \$3,000.00 | |

Station WTNH-TV NEW HAVEN, CT.
Advertiser () MURPHY/DSCC
Product FRIENDS OF CHRIS
Estimate#
Buyer LEAH CASTERLIN
Phone#
Fax#

Agency () MAINSTREET MEDIA GROUP
PO BOX 25093
ALEXANDRIA, VA 22313
Agency C/P1/P2/E
Flight Dates 10/25/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

| Ln | Dates | Day | Time | Spots/Week | Len | Rate | Program | Total Spots | LT | # of Weeks | Total Cost | Daypart |
|----|-------------|---------|-------------|------------|-----|------------|-----------|-------------|----|------------|------------|---------|
| 15 | 10/25-10/28 | TH-F,SU | 11P-1135P | 1 | :30 | \$2,500.00 | NEWS | 1 | | 1 | \$2,500.00 | |
| 16 | 10/25-10/26 | TH-F | 1135P-1235A | 1 | :30 | \$800.00 | NIGHTLINE | 1 | | 1 | \$800.00 | |

---REPORT TOTALS---

Report Totals: 22 / \$23,750.00

---SALES MONTHLY TOTALS---

Oct 12: 22 / \$23,750.00 Nov 12: 0 / \$0.00

Sales Totals: 22 / \$23,750.00

Station Totals: 22 / \$23,750.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

| | | | | | | |
|---------------|----------|---------|---------|-----------|---------|---------|
| Market Totals | \$23,750 | CABL 0% | WCCT 0% | WCTX 0% | WFSB 0% | WHCT 0% |
| | | WRDM 0% | WTIC 0% | WTNH 100% | WUVN 0% | WVIT 0% |
| | | XXX 0% | | | | |

---COMPETITIVE COMMENTS---

COMP TO FOLLOW

Books null

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|---|-------------------------|
| Station and Location: WTNH-TV | Date: 9/10/12 |
|---|-------------------------|

I, Leah Casterlin,
 being/on behalf of: Chris Murphy, a legally
 qualified candidate of the Democratic political
 party for the office of: US Senate
 in the General
 election to be held on: Nov, 6 2012

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| 9/10-11/6 | | | | | |

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Chris Murphy

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kathy Altobello

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

9/10/12

Leah Casterlin

Date

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Leah Casterlin
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does** ☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

(Message & Media, Inc.)

signature of candidate or authorized committee

Leah Casterlin

printed name

9/10/12

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

Roger Megroz

From: Brady, Kate [Kate.Brady@petrymedia.com]
Sent: Thursday, October 25, 2012 11:17 AM
To: Roger Megroz; Grugan, Kelly
Subject: FW: Murphy/DSCC 441 ad money on WTNH

Pls add to political file with NAB

-----Original Message-----

From: Leah Casterlin [mailto:leahjc@messageandmedia.com]
Sent: Thursday, October 25, 2012 10:08 AM
To: Brady, Kate
Cc: Kenny Curran
Subject: Murphy/DSCC 441 ad money on WTNH

This is to confirm that this buy is candidate 441 ad money paid by DSCC and authorized by Murphy. All spots are a candidate "use."

thanks,
Leah

Leah Casterlin
Message & Media
100 Albany St.
New Brunswick, NJ 08901
732-246-8291 - office
908-419-8041 - cell
leahjc@messageandmedia.com